

**Site Usage**

**2,695,471** Visits  
 Previous: 4,898,358 (-44.97%)

**67.16%** Bounce Rate  
 Previous: 57.95% (15.90%)

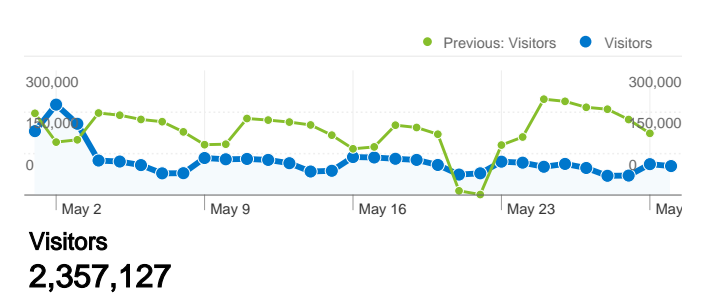
**5,433,327** Pageviews  
 Previous: 11,615,151 (-53.22%)

**00:01:27** Avg. Time on Site  
 Previous: 00:01:44 (-16.05%)

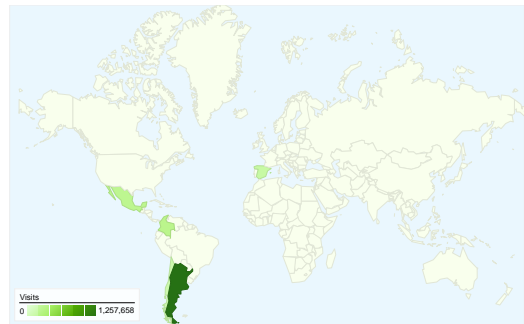
**2.02** Pages/Visit  
 Previous: 2.37 (-14.99%)

**73.11%** % New Visits  
 Previous: 78.60% (-6.98%)

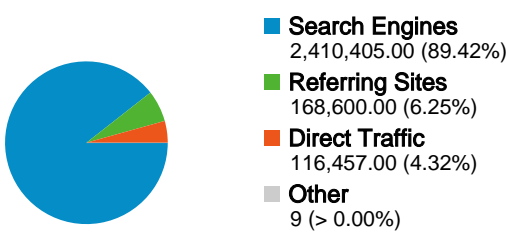
**Visitors Overview**



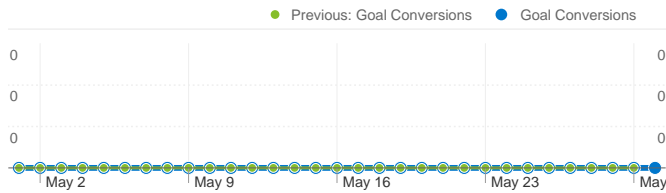
**Map Overlay**



**Traffic Sources Overview**



## Goals Overview



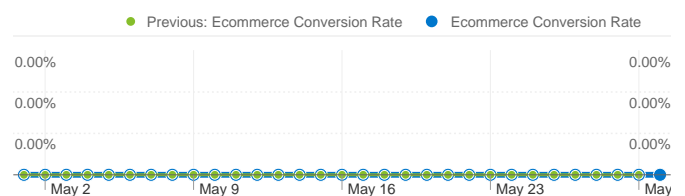
Goal Conversions

0

## Content Overview

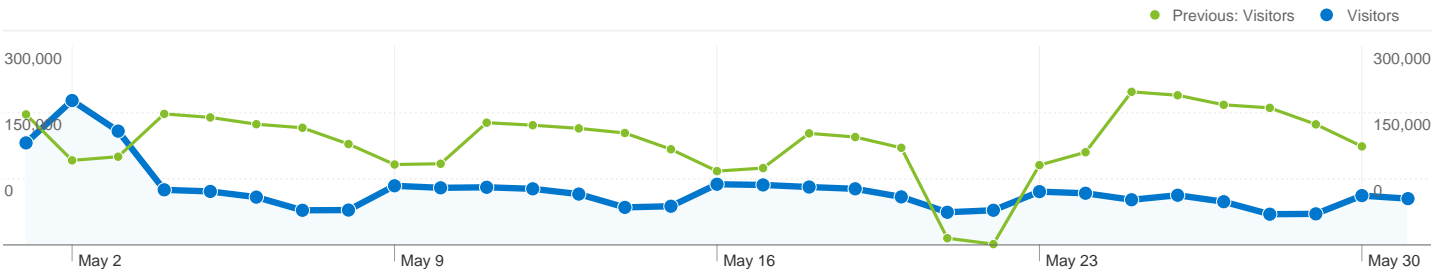
Pages	Pageviews	% Pageviews
<b>/search/index.html</b>		
May 1, 2011 - May 31, 2011	1,875,047	34.51%
Apr 1, 2011 - Apr 30, 2011	8,269,477	71.20%
% Change	-77.33%	-51.53%
<b>(other)</b>		
May 1, 2011 - May 31, 2011	123,135	2.27%
Apr 1, 2011 - Apr 30, 2011	118,031	1.02%
% Change	4.32%	123.02%
<b>/tubuscador/12060.htm</b>		
May 1, 2011 - May 31, 2011	81,500	1.50%
Apr 1, 2011 - Apr 30, 2011	71,324	0.61%
% Change	14.27%	144.28%
<b>/index.html</b>		
May 1, 2011 - May 31, 2011	77,990	1.44%
Apr 1, 2011 - Apr 30, 2011	92,808	0.80%
% Change	-15.97%	79.64%
<b>/post/550505/www.avon.com.mx meter pedido.html</b>		
May 1, 2011 - May 31, 2011	45,380	0.84%
Apr 1, 2011 - Apr 30, 2011	27,057	0.23%
% Change	67.72%	258.55%

## Ecommerce Overview



Ecommerce Conversion Rate

0.00%



**2,357,127 people visited this site**

 **2,695,471 Visits**

Previous: 4,898,358 (-44.97%)

 **2,357,127 Absolute Unique Visitors**

Previous: 4,251,192 (-44.55%)

 **5,433,327 Pageviews**

Previous: 11,615,151 (-53.22%)

 **2.02 Average Pageviews**


Previous: 2.37 (-14.99%)

 **00:01:27 Time on Site**

Previous: 00:01:44 (-16.05%)

 **67.16% Bounce Rate**

Previous: 57.95% (15.90%)

 **73.11% New Visits**

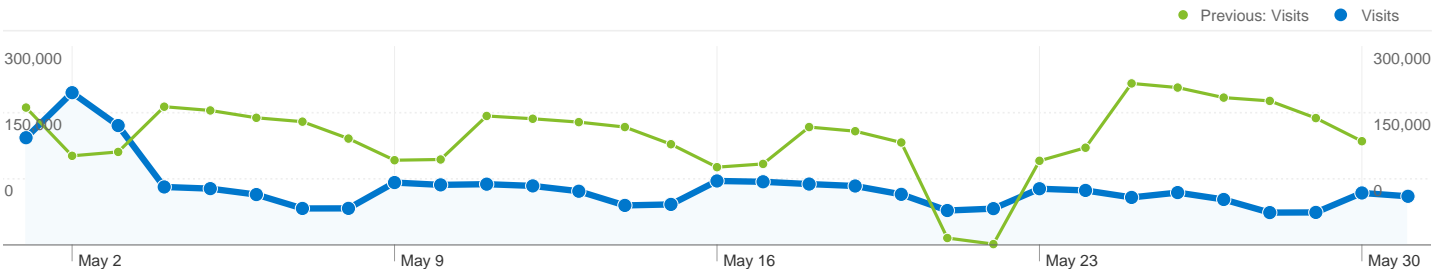
Previous: 78.60% (-6.98%)

**Technical Profile**

Browser	Visits	% visits
Internet Explorer		
May 1, 2011 - May 31, 2011	1,584,339	58.78%
Apr 1, 2011 - Apr 30, 2011	2,808,777	57.34%
% Change	-43.59%	2.51%
Firefox		
May 1, 2011 - May 31, 2011	511,587	18.98%
Apr 1, 2011 - Apr 30, 2011	951,998	19.44%
% Change	-46.26%	-2.34%

Connection Speed	Visits	% visits
Unknown		
May 1, 2011 - May 31, 2011	2,695,471	100.00%
Apr 1, 2011 - Apr 30, 2011	4,898,358	100.00%
% Change	-44.97%	0.00%

Chrome		
May 1, 2011 - May 31, 2011	507,930	18.84%
Apr 1, 2011 - Apr 30, 2011	955,888	19.51%
% Change	-46.86%	-3.44%
Safari		
May 1, 2011 - May 31, 2011	54,851	2.03%
Apr 1, 2011 - Apr 30, 2011	98,613	2.01%
% Change	-44.38%	1.08%
Opera		
May 1, 2011 - May 31, 2011	12,662	0.47%
Apr 1, 2011 - Apr 30, 2011	25,354	0.52%
% Change	-50.06%	-9.24%



All traffic sources sent a total of 2,695,471 visits

**4.32% Direct Traffic**

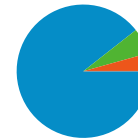
Previous: 4.42% (-2.17%)

**6.25% Referring Sites**

Previous: 3.97% (57.69%)

**89.42% Search Engines**

Previous: 91.62% (-2.39%)



- **Search Engines**  
2,410,405.00 (89.42%)
- **Referring Sites**  
168,600.00 (6.25%)
- **Direct Traffic**  
116,457.00 (4.32%)
- **Other**  
9 (> 0.00%)

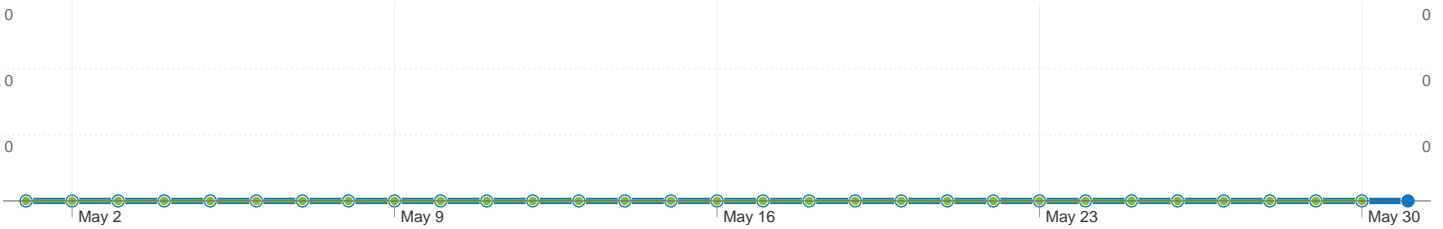
## Top Traffic Sources

Sources	Visits	% visits
<b>google (organic)</b>		
May 1, 2011 - May 31, 2011	1,857,290	68.90%
Apr 1, 2011 - Apr 30, 2011	3,826,015	78.11%
% Change	-51.46%	-11.78%
<b>bing (organic)</b>		
May 1, 2011 - May 31, 2011	389,397	14.45%
Apr 1, 2011 - Apr 30, 2011	480,434	9.81%
% Change	-18.95%	47.29%
<b>(direct) ((none))</b>		
May 1, 2011 - May 31, 2011	116,457	4.32%
Apr 1, 2011 - Apr 30, 2011	216,330	4.42%
% Change	-46.17%	-2.17%
<b>yahoo (organic)</b>		
May 1, 2011 - May 31, 2011	94,774	3.52%
Apr 1, 2011 - Apr 30, 2011	92,702	1.89%
% Change	2.24%	85.79%
<b>search (organic)</b>		

Keywords	Visits	% visits
<b>(other)</b>		
May 1, 2011 - May 31, 2011	645,419	35.03%
Apr 1, 2011 - Apr 30, 2011	702,002	36.42%
% Change	-8.06%	-3.82%
<b>www.facebook.com.ar</b>		
May 1, 2011 - May 31, 2011	52,626	2.86%
Apr 1, 2011 - Apr 30, 2011	22,985	1.19%
% Change	128.96%	139.52%
<b>www.avon.com.mx</b>		
May 1, 2011 - May 31, 2011	16,364	0.89%
Apr 1, 2011 - Apr 30, 2011	11,970	0.62%
% Change	36.71%	43.01%
<b>grippo</b>		
May 1, 2011 - May 31, 2011	7,484	0.41%
Apr 1, 2011 - Apr 30, 2011	7,641	0.40%
% Change	-2.05%	2.46%
<b>www.gogle.com</b>		

May 1, 2011 - May 31, 2011	60,066	2.23%	May 1, 2011 - May 31, 2011	5,189	0.28%
Apr 1, 2011 - Apr 30, 2011	68,102	1.39%	Apr 1, 2011 - Apr 30, 2011	4,959	0.26%
% Change	-11.80%	60.28%	% Change	4.64%	9.46%

● Previous: Goal Conversions ● Goal Conversions



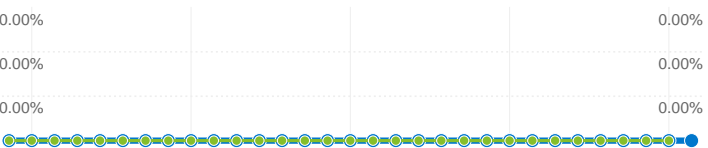
## Visitors completed 0 goal conversions

**0 conversions, Goal 3: Post**  
Previous: 0 (0.00%)

## Goal Performance

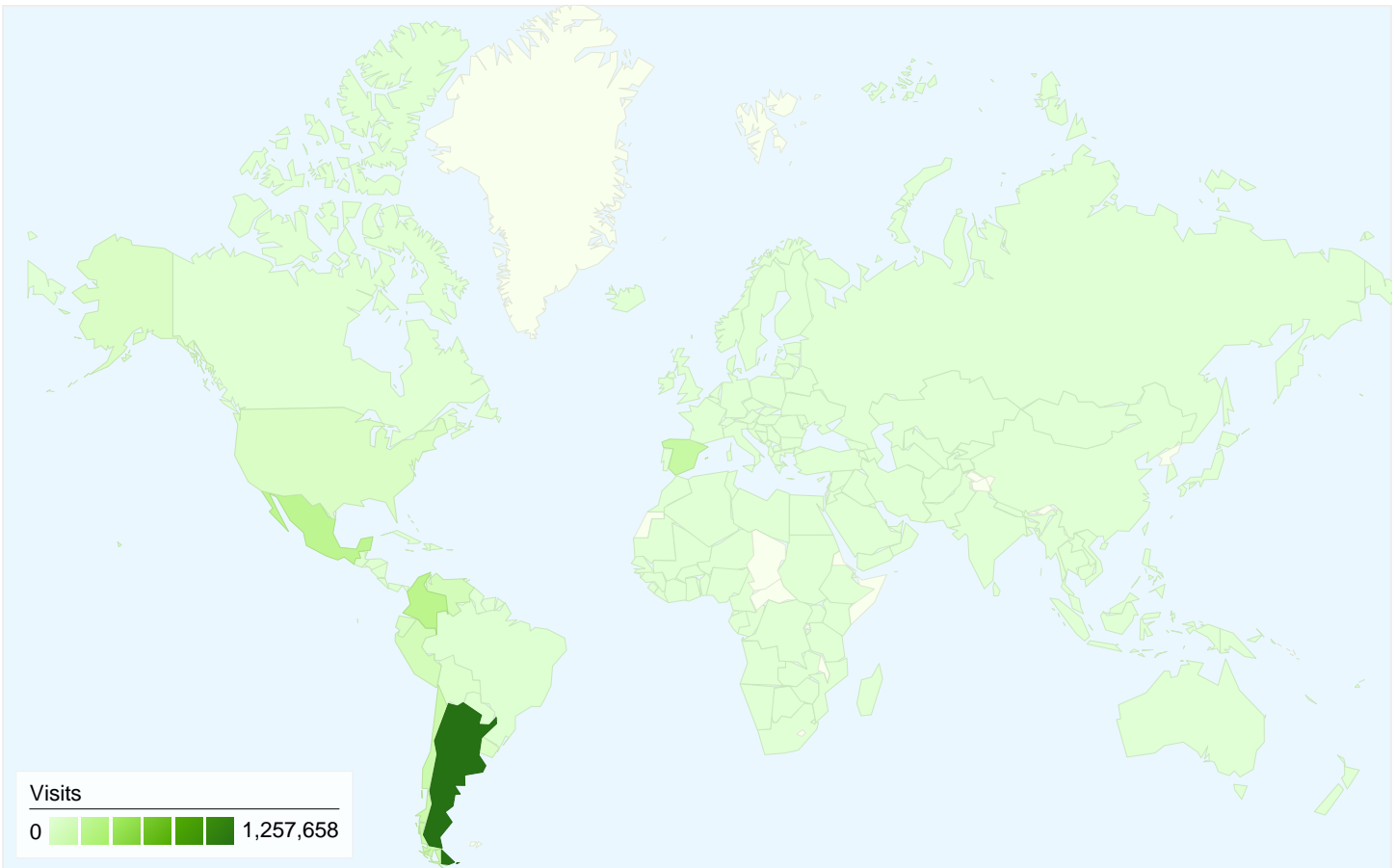
**Goal Conversion Rate**

**Total Goal Value**



**Goal Conversion Rate**  
**0.00%**

**Total Goal Value**  
**\$0.00**



**2,695,471 visits came from 197 countries/territories**

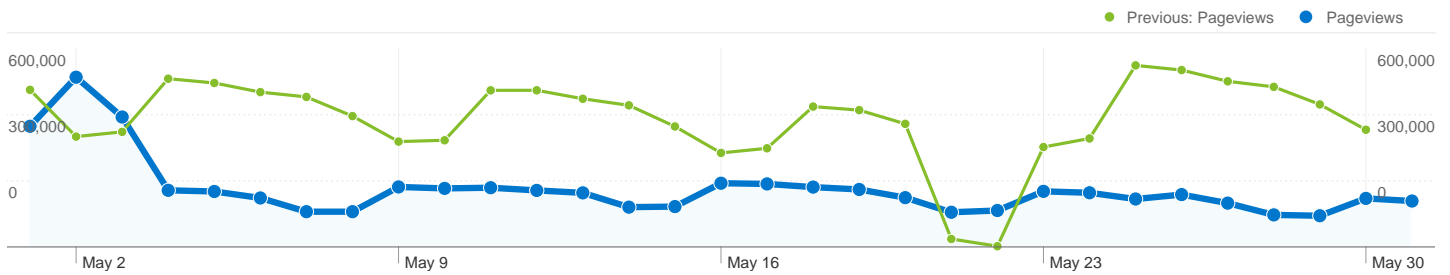
Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>2,695,471</b> Previous: 4,898,358 (-44.97%)	<b>2.02</b> Previous: 2.37 (-14.99%)	<b>00:01:27</b> Previous: 00:01:44 (-16.05%)	<b>73.19%</b> Previous: 78.66% (-6.96%)	<b>67.16%</b> Previous: 57.95% (15.90%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>Argentina</b>					
May 1, 2011 - May 31, 2011	<b>1,257,658</b>	2.07	00:01:31	65.32%	65.62%
April 1, 2011 - April 30, 2011	<b>2,102,667</b>	2.41	00:01:49	71.34%	57.64%
% Change	<b>-40.19%</b>	<b>-14.11%</b>	<b>-16.75%</b>	<b>-8.45%</b>	<b>13.84%</b>
<b>Colombia</b>					
May 1, 2011 - May 31, 2011	<b>267,410</b>	1.92	00:01:19	78.45%	68.67%
April 1, 2011 - April 30, 2011	<b>576,334</b>	2.38	00:01:35	82.60%	57.18%
% Change	<b>-53.60%</b>	<b>-19.30%</b>	<b>-16.77%</b>	<b>-5.03%</b>	<b>20.09%</b>
<b>Mexico</b>					
May 1, 2011 - May 31, 2011	<b>253,740</b>	1.86	00:01:22	81.30%	70.19%



April 1, 2011 - April 30, 2011	<b>451,901</b>	2.19	00:01:36	86.86%	60.80%
% Change	<b>-43.85%</b>	<b>-14.88%</b>	<b>-13.75%</b>	<b>-6.40%</b>	<b>15.45%</b>
Spain					
May 1, 2011 - May 31, 2011	<b>181,147</b>	1.70	00:01:01	82.54%	75.38%
April 1, 2011 - April 30, 2011	<b>244,054</b>	2.04	00:01:15	86.80%	65.33%
% Change	<b>-25.78%</b>	<b>-16.40%</b>	<b>-19.29%</b>	<b>-4.91%</b>	<b>15.38%</b>
Chile					
May 1, 2011 - May 31, 2011	<b>147,535</b>	1.74	00:01:08	82.08%	73.50%
April 1, 2011 - April 30, 2011	<b>256,040</b>	2.22	00:01:31	85.50%	60.73%
% Change	<b>-42.38%</b>	<b>-21.28%</b>	<b>-25.00%</b>	<b>-4.00%</b>	<b>21.02%</b>
Peru					
May 1, 2011 - May 31, 2011	<b>97,229</b>	1.97	00:01:22	84.74%	70.21%
April 1, 2011 - April 30, 2011	<b>250,341</b>	2.39	00:01:36	87.58%	58.38%
% Change	<b>-61.16%</b>	<b>-17.55%</b>	<b>-14.93%</b>	<b>-3.25%</b>	<b>20.26%</b>
Venezuela					
May 1, 2011 - May 31, 2011	<b>96,526</b>	2.20	00:01:35	79.93%	64.60%
April 1, 2011 - April 30, 2011	<b>250,219</b>	2.57	00:01:52	81.94%	54.26%
% Change	<b>-61.42%</b>	<b>-14.26%</b>	<b>-15.06%</b>	<b>-2.45%</b>	<b>19.04%</b>
Ecuador					
May 1, 2011 - May 31, 2011	<b>66,690</b>	2.35	00:01:46	78.93%	59.73%
April 1, 2011 - April 30, 2011	<b>131,382</b>	2.55	00:01:57	83.23%	53.69%
% Change	<b>-49.24%</b>	<b>-7.68%</b>	<b>-9.46%</b>	<b>-5.17%</b>	<b>11.26%</b>
United States					
May 1, 2011 - May 31, 2011	<b>56,237</b>	2.26	00:01:48	77.67%	61.57%
April 1, 2011 - April 30, 2011	<b>122,630</b>	2.46	00:01:55	82.23%	54.74%
% Change	<b>-54.14%</b>	<b>-8.32%</b>	<b>-6.54%</b>	<b>-5.54%</b>	<b>12.46%</b>
Uruguay					
May 1, 2011 - May 31, 2011	<b>41,086</b>	2.06	00:01:28	70.11%	65.27%
April 1, 2011 - April 30, 2011	<b>73,755</b>	2.42	00:01:44	76.72%	55.68%
% Change	<b>-44.29%</b>	<b>-14.85%</b>	<b>-15.59%</b>	<b>-8.62%</b>	<b>17.22%</b>


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Pages on this site were viewed a total of 5,433,327 times

 **5,433,327** Pageviews

Previous: 11,615,151 (-53.22%)

 **3,891,957** Unique Views

Previous: 7,772,351 (-49.93%)

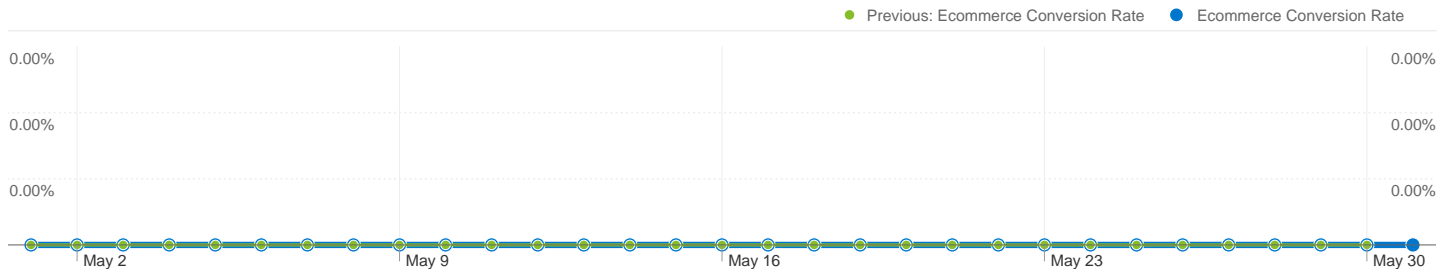
 **67.16%** Bounce Rate

Previous: 57.95% (15.90%)

## Top Content

Pages	Pageviews	% Pageviews
<b>/search/index.html</b>		
May 1, 2011 - May 31, 2011	1,875,047	34.51%
Apr 1, 2011 - Apr 30, 2011	8,269,477	71.20%
% Change	-77.33%	-51.53%
<b>(other)</b>		
May 1, 2011 - May 31, 2011	123,135	2.27%
Apr 1, 2011 - Apr 30, 2011	118,031	1.02%
% Change	4.32%	123.02%
<b>/tubuscador/12060.htm</b>		
May 1, 2011 - May 31, 2011	81,500	1.50%
Apr 1, 2011 - Apr 30, 2011	71,324	0.61%
% Change	14.27%	144.28%
<b>/index.html</b>		
May 1, 2011 - May 31, 2011	77,990	1.44%
Apr 1, 2011 - Apr 30, 2011	92,808	0.80%
% Change	-15.97%	79.64%
<b>/post/550505/www.avon.com.mx meter pedido.html</b>		

May 1, 2011 - May 31, 2011	45,380	0.84%
Apr 1, 2011 - Apr 30, 2011	27,057	0.23%
% Change	67.72%	258.55%



### Sales of 0 products generated \$0.00

**0.00% Conversion Rate**

Previous: 0.00% (0.00%)

**0 Transactions**

Previous: 0 (0.00%)

**\$0.00 Average Order Value**

Previous: \$0.00 (0.00%)

**0 Purchased Products**

Previous: 0 (0.00%)

### Top Revenue Sources

Products	Items	Revenue
There is no data for this view.		

Sources / Medium	Revenue	% Revenue
There is no data for this view.		