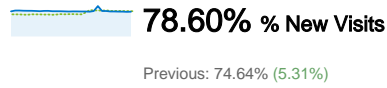
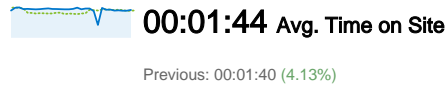
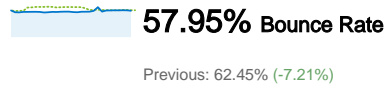
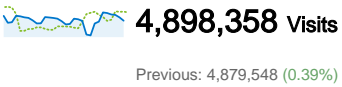
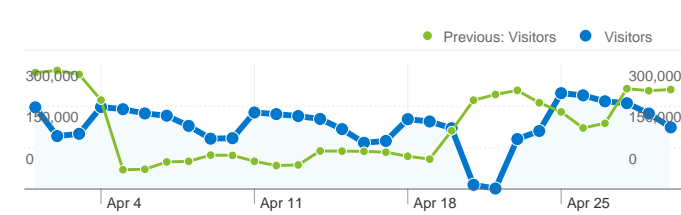


Site Usage

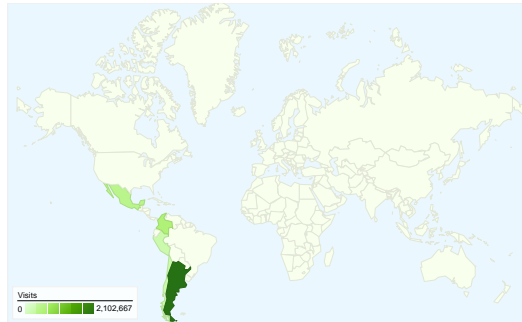


Visitors Overview

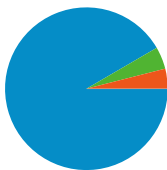


Visitors
4,251,192

Map Overlay

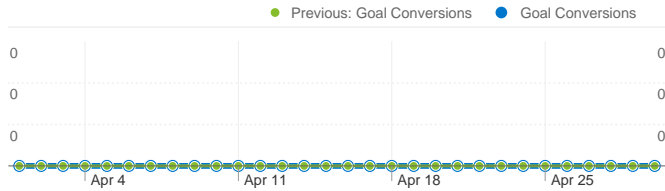


Traffic Sources Overview



- **Search Engines**
4,487,726.00 (91.62%)
- **Direct Traffic**
216,330.00 (4.42%)
- **Referring Sites**
194,295.00 (3.97%)
- **Other**
7 (> 0.00%)

Goals Overview

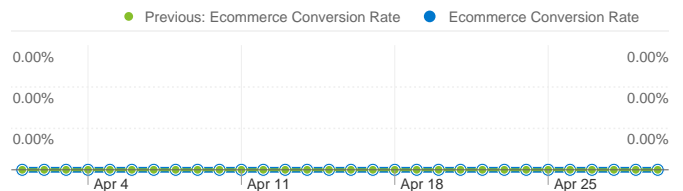


Goal Conversions
0

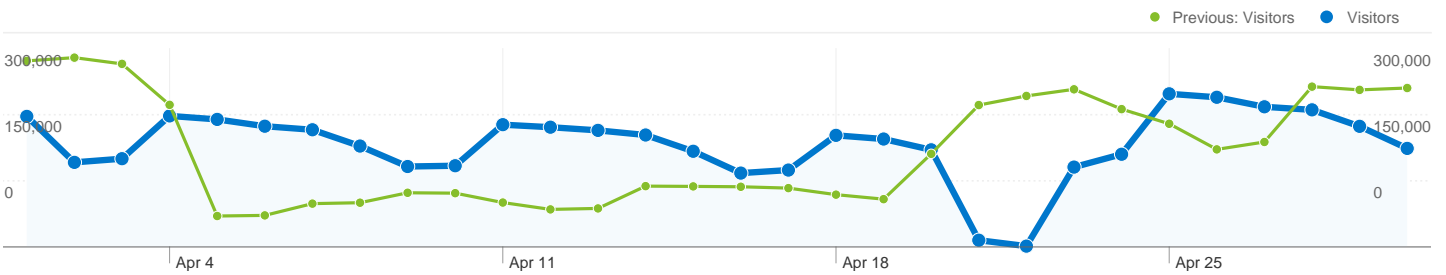
Content Overview

Pages	Pageviews	% Pageviews
/search/index.html		
Apr 1, 2011 - Apr 30, 2011	8,269,477	71.20%
Mar 1, 2011 - Mar 31, 2011	6,307,368	59.20%
% Change	31.11%	20.27%
(other)		
Apr 1, 2011 - Apr 30, 2011	118,031	1.02%
Mar 1, 2011 - Mar 31, 2011	406,115	3.81%
% Change	-70.94%	-73.34%
/index.html		
Apr 1, 2011 - Apr 30, 2011	92,808	0.80%
Mar 1, 2011 - Mar 31, 2011	109,619	1.03%
% Change	-15.34%	-22.34%
/tubuscador/12060.htm		
Apr 1, 2011 - Apr 30, 2011	71,324	0.61%
Mar 1, 2011 - Mar 31, 2011	66,094	0.62%
% Change	7.91%	-1.01%
/user/new/index.html		
Apr 1, 2011 - Apr 30, 2011	47,945	0.41%
Mar 1, 2011 - Mar 31, 2011	54,147	0.51%
% Change	-11.45%	-18.77%

Ecommerce Overview



Ecommerce Conversion Rate
0.00%



4,251,192 people visited this site

4,898,358 Visits
 Previous: 4,879,548 (0.39%)

4,251,192 Absolute Unique Visitors
 Previous: 4,251,428 (-0.01%)

11,615,151 Pageviews
 Previous: 10,654,865 (9.01%)

2.37 Average Pageviews
 Previous: 2.18 (8.59%)

00:01:44 Time on Site
 Previous: 00:01:40 (4.13%)

57.95% Bounce Rate
 Previous: 62.45% (-7.21%)

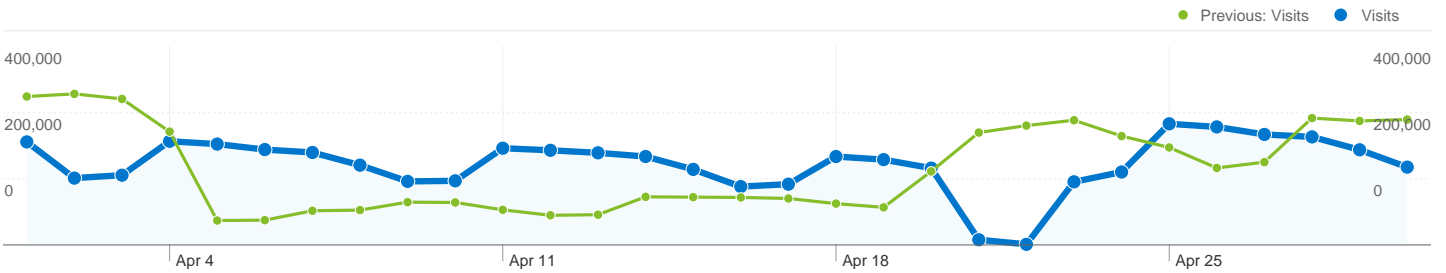
78.60% New Visits
 Previous: 74.64% (5.31%)

Technical Profile

Browser	Visits	% visits
Internet Explorer		
Apr 1, 2011 - Apr 30, 2011	2,808,777	57.34%
Mar 1, 2011 - Mar 31, 2011	2,780,557	56.98%
% Change	1.01%	0.63%
Chrome		
Apr 1, 2011 - Apr 30, 2011	955,888	19.51%
Mar 1, 2011 - Mar 31, 2011	919,163	18.84%
% Change	4.00%	3.60%

Connection Speed	Visits	% visits
Unknown		
Apr 1, 2011 - Apr 30, 2011	4,898,358	100.00%
Mar 1, 2011 - Mar 31, 2011	4,879,548	100.00%
% Change	0.39%	0.00%

Firefox		
Apr 1, 2011 - Apr 30, 2011	951,998	19.44%
Mar 1, 2011 - Mar 31, 2011	998,502	20.46%
% Change	-4.66%	-5.02%
Safari		
Apr 1, 2011 - Apr 30, 2011	98,613	2.01%
Mar 1, 2011 - Mar 31, 2011	108,279	2.22%
% Change	-8.93%	-9.28%
Opera		
Apr 1, 2011 - Apr 30, 2011	25,354	0.52%
Mar 1, 2011 - Mar 31, 2011	26,477	0.54%
% Change	-4.24%	-4.61%



All traffic sources sent a total of 4,898,358 visits

4.42% Direct Traffic

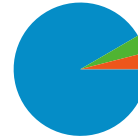
Previous: 4.43% (-0.24%)

3.97% Referring Sites

Previous: 4.30% (-7.71%)

91.62% Search Engines

Previous: 91.27% (0.37%)



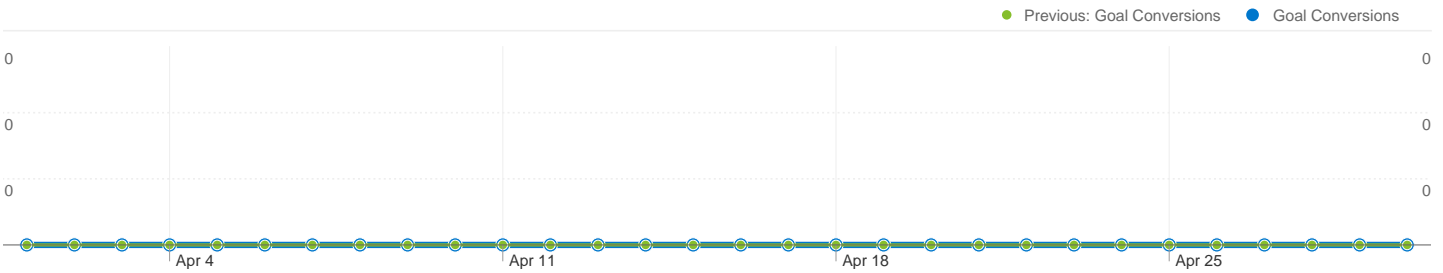
- **Search Engines**
4,487,726.00 (91.62%)
- **Direct Traffic**
216,330.00 (4.42%)
- **Referring Sites**
194,295.00 (3.97%)
- **Other**
7 (> 0.00%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)		
Apr 1, 2011 - Apr 30, 2011	3,826,015	78.11%
Mar 1, 2011 - Mar 31, 2011	3,812,327	78.13%
% Change	0.36%	-0.03%
bing (organic)		
Apr 1, 2011 - Apr 30, 2011	480,434	9.81%
Mar 1, 2011 - Mar 31, 2011	470,548	9.64%
% Change	2.10%	1.71%
(direct) ((none))		
Apr 1, 2011 - Apr 30, 2011	216,330	4.42%
Mar 1, 2011 - Mar 31, 2011	216,015	4.43%
% Change	0.15%	-0.24%
yahoo (organic)		
Apr 1, 2011 - Apr 30, 2011	92,702	1.89%
Mar 1, 2011 - Mar 31, 2011	108,561	2.22%
% Change	-14.61%	-14.94%
search (organic)		

Keywords	Visits	% visits
(other)		
Apr 1, 2011 - Apr 30, 2011	780,379	40.49%
Mar 1, 2011 - Mar 31, 2011	732,601	36.79%
% Change	6.52%	10.05%
www.facebook.com.ar		
Apr 1, 2011 - Apr 30, 2011	22,978	1.19%
Mar 1, 2011 - Mar 31, 2011	24,122	1.21%
% Change	-4.74%	-1.58%
www.avon.com.mx		
Apr 1, 2011 - Apr 30, 2011	11,968	0.62%
Mar 1, 2011 - Mar 31, 2011	9,886	0.50%
% Change	21.06%	25.07%
www.google.com		
Apr 1, 2011 - Apr 30, 2011	8,686	0.45%
Mar 1, 2011 - Mar 31, 2011	560	0.03%
% Change	1,451.07%	1,502.50%
grippe		

Apr 1, 2011 - Apr 30, 2011	68,102	1.39%	Apr 1, 2011 - Apr 30, 2011	7,641	0.40%
Mar 1, 2011 - Mar 31, 2011	43,601	0.89%	Mar 1, 2011 - Mar 31, 2011	8,439	0.42%
% Change	56.19%	55.59%	% Change	-9.46%	-6.45%



Visitors completed 0 goal conversions

0 conversions, Goal 3: Post

Previous: 0 (0.00%)

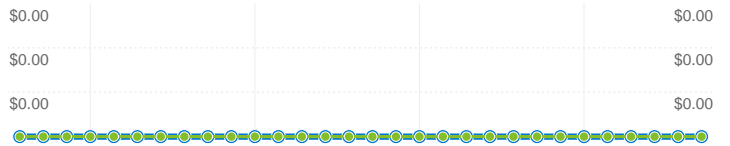
Goal Performance

Goal Conversion Rate

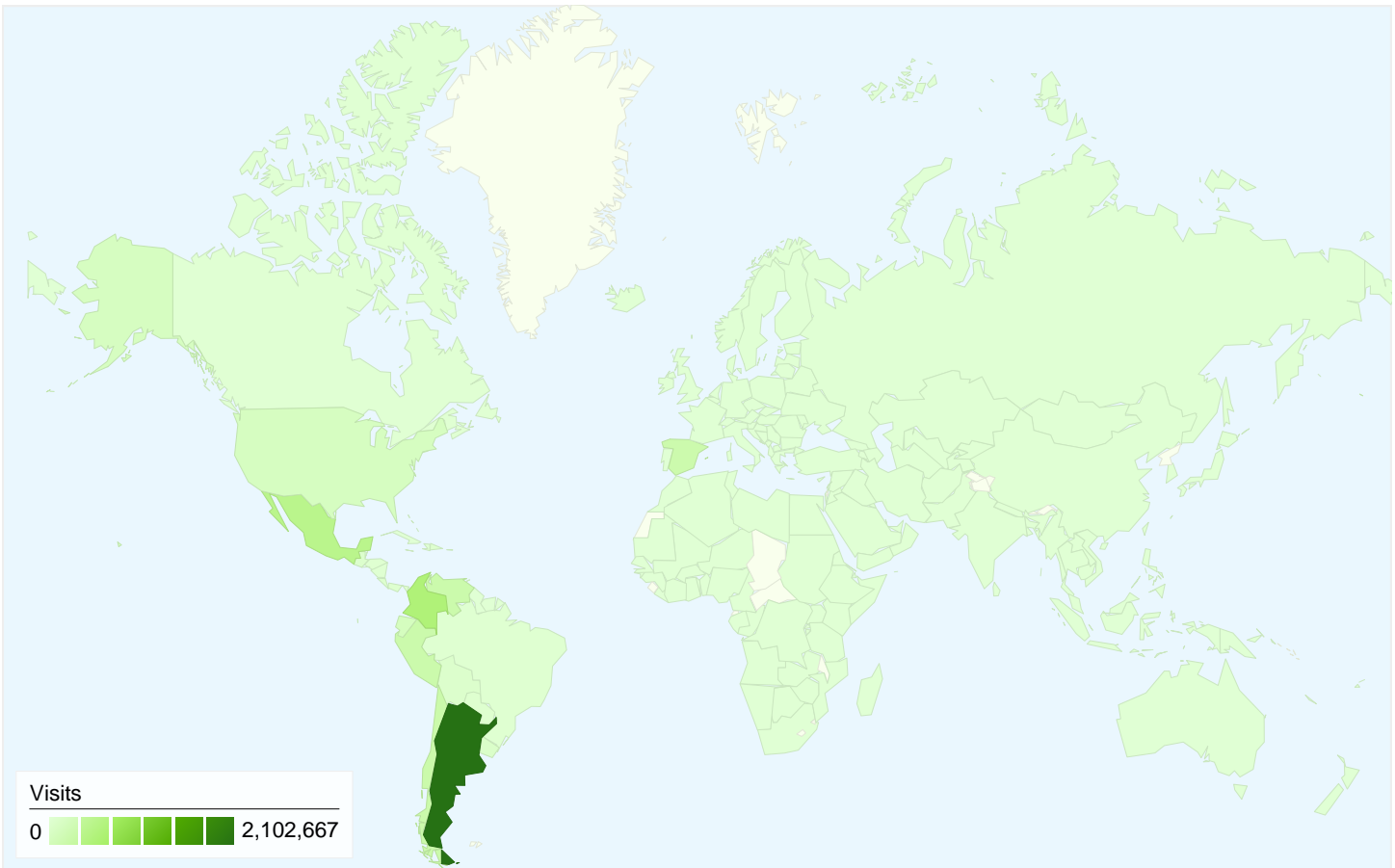


Goal Conversion Rate
0.00%

Total Goal Value



Total Goal Value
\$0.00



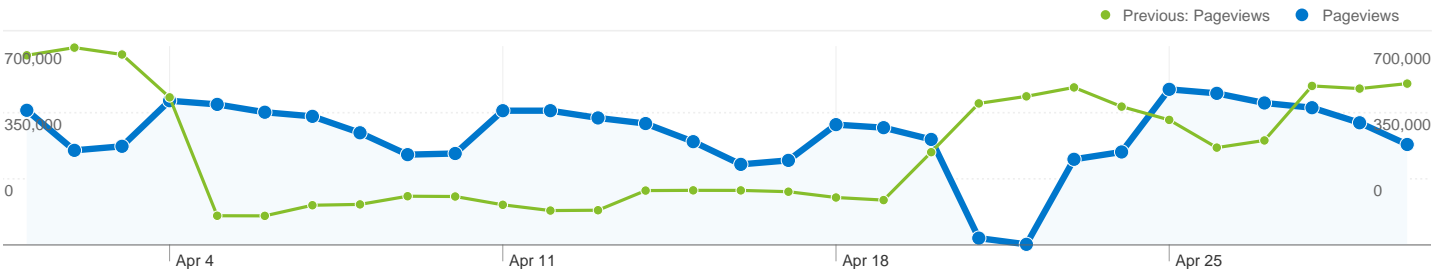
4,898,358 visits came from 201 countries/territories

Site Usage

Visits 4,898,358 Previous: 4,879,548 (0.39%)	Pages/Visit 2.37 Previous: 2.18 (8.59%)	Avg. Time on Site 00:01:44 Previous: 00:01:40 (4.13%)	% New Visits 78.66% Previous: 74.71% (5.28%)	Bounce Rate 57.95% Previous: 62.45% (-7.21%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Argentina					
April 1, 2011 - April 30, 2011	2,102,667	2.41	00:01:49	71.34%	57.64%
March 1, 2011 - March 31, 2011	1,951,778	2.25	00:01:48	66.93%	61.74%
% Change	7.73%	7.10%	1.71%	6.60%	-6.64%
Colombia					
April 1, 2011 - April 30, 2011	576,334	2.38	00:01:35	82.60%	57.18%
March 1, 2011 - March 31, 2011	523,433	2.20	00:01:34	78.20%	61.48%
% Change	10.11%	8.26%	1.16%	5.62%	-6.99%
Mexico					
April 1, 2011 - April 30, 2011	451,901	2.19	00:01:36	86.86%	60.80%

March 1, 2011 - March 31, 2011	527,306	2.02	00:01:30	83.40%	64.87%
% Change	-14.30%	8.19%	5.89%	4.15%	-6.28%
Chile					
April 1, 2011 - April 30, 2011	256,040	2.22	00:01:31	85.50%	60.73%
March 1, 2011 - March 31, 2011	260,778	1.99	00:01:24	80.87%	66.50%
% Change	-1.82%	11.51%	8.16%	5.73%	-8.67%
Peru					
April 1, 2011 - April 30, 2011	250,341	2.39	00:01:36	87.58%	58.38%
March 1, 2011 - March 31, 2011	204,422	2.17	00:01:34	83.80%	63.14%
% Change	22.46%	9.98%	2.11%	4.52%	-7.53%
Venezuela					
April 1, 2011 - April 30, 2011	250,219	2.57	00:01:52	81.94%	54.26%
March 1, 2011 - March 31, 2011	263,178	2.35	00:01:46	76.74%	57.91%
% Change	-4.92%	9.42%	5.22%	6.77%	-6.29%
Spain					
April 1, 2011 - April 30, 2011	244,054	2.04	00:01:15	86.80%	65.33%
March 1, 2011 - March 31, 2011	396,414	1.86	00:01:11	80.28%	69.57%
% Change	-38.43%	9.46%	6.18%	8.12%	-6.09%
Ecuador					
April 1, 2011 - April 30, 2011	131,382	2.55	00:01:57	83.23%	53.69%
March 1, 2011 - March 31, 2011	110,242	2.39	00:01:56	78.48%	57.30%
% Change	19.18%	6.34%	0.42%	6.05%	-6.30%
United States					
April 1, 2011 - April 30, 2011	122,630	2.46	00:01:55	82.23%	54.74%
March 1, 2011 - March 31, 2011	119,974	2.34	00:01:55	79.76%	58.82%
% Change	2.21%	5.20%	0.30%	3.09%	-6.93%
Uruguay					
April 1, 2011 - April 30, 2011	73,755	2.42	00:01:44	76.72%	55.68%
March 1, 2011 - March 31, 2011	78,804	2.25	00:01:41	70.78%	59.73%
% Change	-6.41%	7.22%	2.83%	8.40%	-6.77%

1 - 10 of 201



Pages on this site were viewed a total of 11,615,151 times

11,615,151 Pageviews

Previous: 10,654,865 (9.01%)

7,772,351 Unique Views

Previous: 7,405,023 (4.96%)

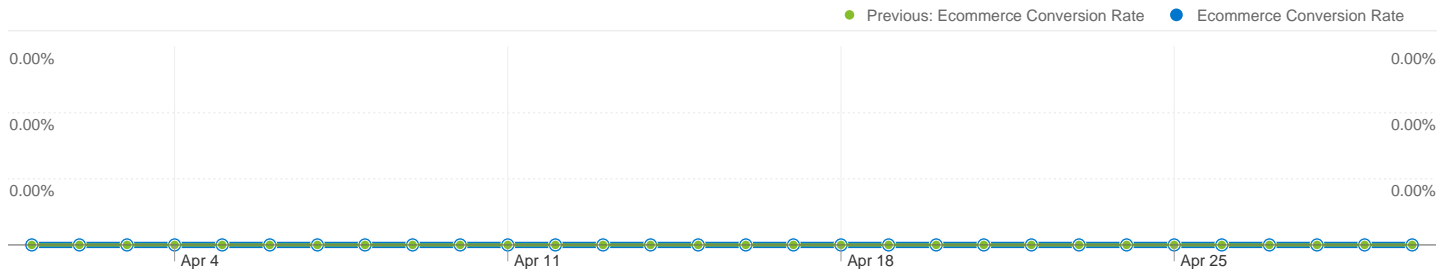
57.95% Bounce Rate

Previous: 62.45% (-7.21%)

Top Content

Pages	Pageviews	% Pageviews
/search/index.html		
Apr 1, 2011 - Apr 30, 2011	8,269,477	71.20%
Mar 1, 2011 - Mar 31, 2011	6,307,368	59.20%
% Change	31.11%	20.27%
(other)		
Apr 1, 2011 - Apr 30, 2011	118,031	1.02%
Mar 1, 2011 - Mar 31, 2011	406,115	3.81%
% Change	-70.94%	-73.34%
/index.html		
Apr 1, 2011 - Apr 30, 2011	92,808	0.80%
Mar 1, 2011 - Mar 31, 2011	109,619	1.03%
% Change	-15.34%	-22.34%
/tubuscador/12060.htm		
Apr 1, 2011 - Apr 30, 2011	71,324	0.61%
Mar 1, 2011 - Mar 31, 2011	66,094	0.62%
% Change	7.91%	-1.01%
/user/new/index.html		

Apr 1, 2011 - Apr 30, 2011	47,945	0.41%
Mar 1, 2011 - Mar 31, 2011	54,147	0.51%
% Change	-11.45%	-18.77%



Sales of 0 products generated \$0.00

0.00% Conversion Rate

Previous: 0.00% (0.00%)

0 Transactions

Previous: 0 (0.00%)

\$0.00 Average Order Value

Previous: \$0.00 (0.00%)

0 Purchased Products

Previous: 0 (0.00%)

Top Revenue Sources

Products	Items	Revenue
There is no data for this view.		

Sources / Medium	Revenue	% Revenue
There is no data for this view.		